



# EDAR8

Environmental Dimensions  
of Antimicrobial Resistance  
Brisbane, 2-7 August 2026

Sponsorship  
& Exhibition  
Opportunities

# Introduction

**Dear colleagues and partners,**

It is our pleasure to offer you the opportunity to partner with SAAFE CRC to deliver the world-leading Antimicrobial Resistance (AMR) event, EDAR8: The 8th International Environmental Dimensions of Antimicrobial Resistance Conference to be held in Brisbane, 2-7 August 2026.

EDAR8 is a flagship event proudly hosted by SAAFE CRC, bringing together Australia and the globe's leading minds across research, industry, and policy to confront one of the defining global health challenges of our time.

At EDAR8, groundbreaking science meets practical solutions. It's where bold thinking, collaborative innovation and strategic action converge to drive real impact for communities, industries and the planet.

By sponsoring EDAR8, you will position your organisation alongside global leaders at the forefront of AMR research and action. This is a powerful opportunity not only to build visibility, but to contribute meaningfully to real-world outcomes that will shape the resilience of industries and communities alike.

We invite you to stand with us as we build a future in safeguarding health, productivity, and sustainability.

We look forward to welcoming you as a valued partner at EDAR8.

## Co-Chairs

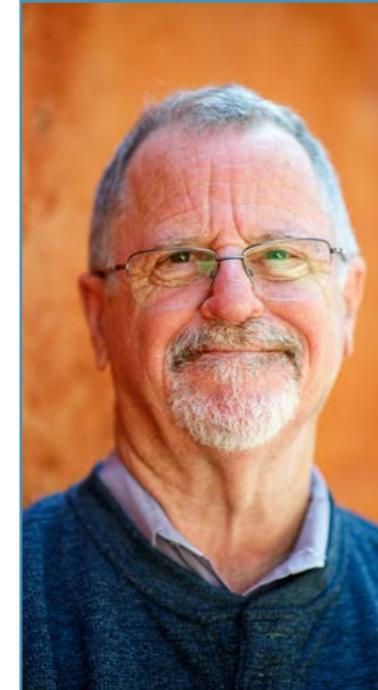


**Professor Erica Donner**

Research Director, SAAFE CRC

Research Professor, Future Industries Institute, University of South Australia Adelaide

Co-Chair of EDAR8



**Distinguished Professor Ed Topp**

ANR/INSERM Senior Research Chair, Priority Research Program on AMR

Research Director, Agroecology Mixed Research Unit, INRAE, University of Burgundy, Dijon, France

Founder of the EDAR conference series and Co-Chair of EDAR8

# Antimicrobial Resistance – A Global Challenge



“AMR is the quintessential One Health challenge – the ultimate interrelatedness of human, animal, plant and environmental health.”

PROFESSOR ERICA DONNER

Antimicrobials have been used for decades to prevent and treat infections. When microorganisms develop antimicrobial resistance (AMR), these medicines and chemicals no longer work. Common infections become much harder – and sometimes impossible to treat.

AMR threatens the health of humans, animals and plants. It could also undo decades of medical progress, rendering many lifesaving treatments powerless.

Estimations show bacterial AMR was directly responsible for 1.27 million global deaths in 2019. AMR also has significant economic costs. If not addressed, it could wipe up to \$283 billion from the Australian economy by 2050.

Globally, the World Bank estimates AMR could result in US \$1 trillion additional healthcare costs by 2050, and US \$3.4 trillion gross domestic product (GDP) losses per year by 2030.

Potential impacts of unmitigated AMR on industry and communities are far reaching — ranging from treatment failure to production failure, regulatory pressure, trade impacts and export industry disruption.

As the AMR threat grows, international collaboration and preparedness to tackle the issue have taken on an unprecedented level of importance.

We will need to respond in collaborative and collective ways like the world has never seen before and take a One Health approach which recognises the interconnection between people, animals, plants and their shared environments.

This holistic approach will see coordinated action across all sectors where antimicrobials are used.

# EDAR History



“EDAR has shown us that international and cross-sectoral collaboration is not optional in the fight against AMR – it’s the key to turning science into solutions that safeguard health and sustainability worldwide.”

DISTINGUISHED PROFESSOR  
ED TOPP

EDAR, the Environmental Dimensions of Antimicrobial Resistance Conference, is an established biannual global conference series that brings together leading researchers from across the world to share insights about One Health AMR.

EDAR is the key meeting point for AMR and the environment. Since Professor Ed Topp, a pioneer in the field of AMR, hosted the first EDAR conference in 2012 in Montebello, Canada, the conference has increased in size and scope.

EDAR has helped raise awareness about the complex, cross-sectoral nature of AMR, while building a strong, connected and collaborative community of researchers. It allows attendees to share findings and to identify key opportunities for advancing the protection of public health and the environment.

Stemming from the grassroots of the scientific, regulatory and policy communities concerned with AMR, EDAR1, held in 2012, catalysed the international effort to address the environmental aspect of AMR, with momentum continuing with future conferences.

EDAR encompasses all critical environmental aspects of AMR, with an emphasis on considering issues holistically. The importance of the One Health approach to AMR both in science and in policy, and the significance of environmental factors

in AMR evolution and transmission are now widely recognized. This has led to increased attendance at the EDAR conferences over the past 13 years.

The most recent conference, EDAR7, held in 2024 in Québec, Canada, attracted 374 participants (including 125 students) from 36 countries, making it one of the most diverse AMR meetings to date. Representation spanned Canada (32%), the United States (19%), 19 European countries (30%), Asia-Pacific nations (15%), and underrepresented low- and middle-income countries (3%). Delegates included academics, early-career researchers, industry representatives, NGOs, and more than 30 government agencies from across North America, Europe, Asia, Africa, and the UN system. Notably, EDAR7 drew strong engagement from international organisations including the FDA, CDC, EPA, RVM, FAO and WHO, and private sector leaders including Illumina, Qiagen, PacBio and Resistomap. With such strong international engagement, EDAR7 reinforced the conference’s role as the premier forum driving global action on the environmental dimensions of AMR.



# About EDAR8 - Proudly hosted by SAAFE CRC

EDAR8 will connect scientists with policymakers, industry leaders and regulators for an unmissable week of cross-sector collaboration, innovation and bold ideas.

As EDAR8's host, SAAFE CRC acts as a vital bridge between science and industry to drive real world impact in the fight against AMR.

Given this connection, for the first time, EDAR8 will feature a dedicated industry workshop program, shaped by SAAFE's commitment to industry-led strategies that accelerate change.

This unique initiative will give delegates the opportunity to explore diverse perspectives, identify shared challenges and build new solutions by connecting expertise across human, animal and environmental health.

“Building on the success of SAAFE’s previous summits and working closely with our diverse partner base and the international EDAR community, EDAR8 promises to deliver.”

PROFESSOR ERICA DONNER

SAAFE CRC SUMMITS 2023 AND 2024,  
HELD AT THE NATIONAL WINE CENTRE OF AUSTRALIA



# A World Class Destination



As Australia's vibrant river city, Brisbane offers a perfect blend of warm Queensland hospitality and a relaxed yet dynamic atmosphere. The city is known for its riverside precincts, cultural attractions, and renowned dining scene.

EDAR8 will take place at the Brisbane Convention & Exhibition Centre—a world-class venue renowned for its award-winning facilities, central location, and exceptional service. Situated in the heart of South Bank, it offers state-of-the-art conference spaces, cutting-edge technology, and easy access to Brisbane's top dining, entertainment, and cultural attractions.



# Delegate Profile



EDAR attracts the world's greatest minds. At least 400 delegates from Australia and across the globe will be attending EDAR 8 including:

- **Molecular biologists, chemists, and environmental engineers** doing research on integrated AMR surveillance, AMR evolution, and AMR dissemination control technologies.
- **Academics** studying the economics of the control of AMR dissemination, the translation of scientific findings to policy interventions for antimicrobial stewardship.
- **Government officers** managing integrated AMR surveillance programs, national and international action plans against AMR, and policy development.
- **Pharmaceutical, wastewater, and environmental industry representatives** advancing antimicrobial stewardship, pollution control, and sustainable protection of ecosystems.
- **Policy and regulatory professionals** shaping guidelines, standards, and frameworks to reduce the spread of AMR across human, animal, and environmental health.

# Why You Should Partner with EDAR and SAAFE CRC

When you partner with EDAR and SAAFE CRC, you're not just supporting a conference — you're investing in the future of innovation, industry leadership, and global health.

EDAR8 will bring together more than 400 delegates from across the globe, including North America, Europe, and other high-income countries, as well as critical emerging markets such as China, India and Africa. This diverse international presence ensures that your brand is visible to decision makers and influencers from every region where AMR action is urgently needed.

Our delegates span the spectrum from world-leading researchers and policymakers to industry representatives and early-career professionals who are fast-tracking into leadership positions.

Many are actively involved in procurement, partnerships, and policy development, making EDAR8 an unrivalled opportunity to connect with those who directly shape investment and purchasing decisions in laboratory research, agriculture, aquaculture, health and environmental management.

Sponsorship positions your brand as a proactive leader, ready to meet tomorrow's challenges today. You'll align with cutting-edge science, policy-shaping conversations, and cross-sector collaborations that drive real-world impact, not just ideas. It's an opportunity to strengthen your market position, build powerful connections, and be seen as a catalyst for sustainable change.

SAAFE CRC is industry-led, outcomes-focused, and built for delivering results. By partnering with us, you'll tap into national networks, enhance your influence across health, agriculture, aquaculture and environmental sectors; and showcase your commitment to securing a healthier, more resilient future.

Don't just watch the future happen — help create it. Partner with EDAR and SAAFE CRC today.



## EDAR8 Fast Facts for Sponsors

- 400+ delegates expected from around the world
- Representation from North America, Europe, China, India, Africa, and Australasia
- Mix of academics, policymakers, regulators, and industry leaders
- Many attendees are directly involved in procurement, partnerships, and policy decisions
- Strong cohort of early-career researchers and professionals on their way to becoming tomorrow's leaders
- Unique platform to connect across animal, plant, human and environmental health sectors
- Brand visibility across conference signage, digital campaigns, and global networks

## The Opportunity

The EDAR conference series offers unrivalled networking opportunities for academics and other stakeholders with a particular interest or expertise in the environmental dimensions of antimicrobial resistance.

It provides an excellent opportunity to make new contacts for future business, ventures, collaborations, recruitment and policy developments in this field.

# Sponsorship Packages at a Glance

PLEASE NOTE: ALL PRICES ARE IN AUD AND EXCLUDE THE 10% AUSTRALIAN GST, WHICH WILL BE ADDED TO YOUR INVOICE.

We've curated a dynamic selection of sponsorship opportunities designed to deliver strong outcomes and visibility for your organisation.

The EDAR8 Organising Committee is committed to aligning each sponsorship package with your specific goals and priorities.

If you're interested in a tailored option to suit your objectives and budget, we encourage you to get in touch with us.



Level	Sponsorship Package	Inclusions	Value (AUD ex. GST)	Complimentary Registrations
Sponsor	Patron	<ul style="list-style-type: none"> <li>• SAAFE CRC</li> <li>• Principal Sponsor &amp; Host</li> <li>• Full Branding Rights</li> </ul>	TAKEN	N/A
Sponsor	Platinum	<ul style="list-style-type: none"> <li>• Exclusive opportunity</li> <li>• 5-min speaking opportunity</li> <li>• Exhibition space</li> <li>• Premium brand exposure alongside SAAFE CRC on website and on all marketing collateral</li> </ul>	\$75,000+	5
Sponsor	Gold	<ul style="list-style-type: none"> <li>• Naming rights to one (1) major conference collateral element</li> <li>• 3-min speaking opportunity</li> <li>• Exhibition space</li> <li>• Prime brand exposure on website and all marketing collateral</li> </ul>	\$25,000	3
Sponsor	Silver	<ul style="list-style-type: none"> <li>• Session or Workshop branding</li> <li>• 3-min speaking opportunity</li> <li>• Workshop Facilitator opportunity</li> <li>• Banner display</li> <li>• Logo on website and marketing</li> </ul>	\$15,000	2
Supporter	Bronze	<ul style="list-style-type: none"> <li>• Catering break branding &amp; banner display</li> <li>• Logo on menu cards</li> <li>• Logo on website and marketing</li> </ul>	\$10,000	1
Sponsor	Gala Dinner	<ul style="list-style-type: none"> <li>• Acknowledgement at Gala Dinner</li> <li>• 4-min welcome speech</li> <li>• Logo on invitations and menus</li> <li>• Logo on website and marketing</li> </ul>	\$20,000	4 (dinner invitations)
Supporter	Workshop & Session	<ul style="list-style-type: none"> <li>• Branding for an individual session or co-branding of a workshop</li> <li>• Acknowledgement during session</li> <li>• Logo on website and marketing</li> </ul>	\$5,000	N/A
Supporter	Exhibitor Level 1	<ul style="list-style-type: none"> <li>• 2m x 4m sq booth with power</li> <li>• Logo on website and marketing</li> </ul>	\$6,000	N/A
Supporter	Exhibitor Level 2	<ul style="list-style-type: none"> <li>• 2m x 2m sq booth with power</li> <li>• Logo on website and marketing</li> </ul>	\$3,000	N/A
Supporter	Scholarship	<ul style="list-style-type: none"> <li>• Photo opportunity with Recipient</li> <li>• Post-event acknowledgement</li> <li>• Social media acknowledgement</li> <li>• Logo on website and marketing</li> </ul>	\$4,000+	N/A
Supporter	Poster Award	<ul style="list-style-type: none"> <li>• Acknowledgement during Poster Award ceremony</li> <li>• Banner display</li> <li>• Social media acknowledgement</li> <li>• Logo on website and marketing</li> </ul>	\$1,000	N/A
Bespoke Package		Please contact us to discuss your requirements.		

# Platinum Sponsor \$75,000

BESPOKE PACKAGES ARE  
AVAILABLE. PLEASE GET IN  
TOUCH TO DISCUSS YOUR  
REQUIREMENTS.



## Entitlements

- Exclusive recognition as Platinum Sponsor alongside SAAFE CRC throughout the conference with co-branded signage and banners
- Logo placement alongside SAAFE CRC on all major conference branding
- Five-minute address during the main opening plenary
- Acknowledgement as Platinum Sponsor in the Opening and Closing Sessions

## Registration

- Five (5) complimentary delegate registrations (not including Gala Dinner)

## Exhibition

- 2m x 4m sq prime exhibition display space positioned with premium positioning. Table, chairs, and power supplied.

## Marketing

- Featured Sponsor spotlight in pre-event email marketing
- Logo on conference website, signage, and digital marketing
- 300-word company profile with links featured on the conference website
- Social media feature posts highlighting Platinum Sponsor contribution (minimum three (3) posts across platforms)

# Gold Sponsor \$25,000

BESPOKE PACKAGES ARE  
AVAILABLE. PLEASE GET IN  
TOUCH TO DISCUSS YOUR  
REQUIREMENTS.

## Entitlements

- Naming rights to one (1) of:
  - Conference satchel branding or
  - Name badge and lanyard branding or
  - Conference notepad and pen branding or
  - Delegate marketing gift
- Three-minute address during opening plenary session
- Acknowledgement as Premium Sponsor in opening and closing sessions

## Registration

- Three (3) complimentary delegate registrations (not including Gala Dinner)

## Exhibition

- 2m x 2m sq prime exhibition display space with table, chairs, and power

## Marketing

- Spotlight in pre-event email marketing
- Logo on conference website, signage, and digital marketing
- 200-word company profile on conference website with link

# Silver Sponsor \$15,000

BESPOKE PACKAGES ARE  
AVAILABLE. PLEASE GET IN  
TOUCH TO DISCUSS YOUR  
REQUIREMENTS.

## Entitlements

- Brand alignment with a conference session or workshop
- Three-minute speaking opportunity
- Opportunity to provide a workshop facilitator

## Registration

- Two (2) full delegate registrations (not including Gala Dinner)

## Marketing

- Banner branding displayed during session
- Logo on conference website, signage, and digital marketing
- Recognition during opening and closing sessions
- 150-word profile and link on conference website

# Bronze Sponsor \$10,000

BESPOKE PACKAGES ARE  
AVAILABLE. PLEASE GET IN  
TOUCH TO DISCUSS YOUR  
REQUIREMENTS.

## Entitlements

- Branding of one (1) catering break (e.g. morning tea, lunch)

## Registration

- One (1) full delegate registration (not including Gala Dinner)

## Marketing

- Logo on catering menus, conference website, signage, and digital marketing
- 100-word company profile on conference website with link
- Recognition during opening and closing sessions

# Gala Dinner Sponsor \$20,000

BESPOKE PACKAGES ARE AVAILABLE. PLEASE GET IN TOUCH TO DISCUSS YOUR REQUIREMENTS.

# Workshop or Session Sponsor \$5,000

BESPOKE PACKAGES ARE AVAILABLE. PLEASE GET IN TOUCH TO DISCUSS YOUR REQUIREMENTS.

## Entitlements

- Acknowledgement at Gala Dinner
- Four-minute welcome speech during the Gala Dinner

## Registration

- Four (4) Gala Dinner invitations

## Marketing

- Featured mention in dinner-related communications
- Logo on dinner menus, signage, and digital marketing
- 100-word company profile on conference website with link
- Logo on conference website and marketing

# Exhibitor Display - Level 1 \$6,000

BESPOKE PACKAGES ARE AVAILABLE. PLEASE GET IN TOUCH TO DISCUSS YOUR REQUIREMENTS.

## Entitlements

- 2m x 4m sq exhibition display space with table, chairs, and power

## Marketing

- Logo on conference website and 50-word description
- Acknowledgement in digital marketing materials

# Exhibitor Display - Level 2 \$3,000

BESPOKE PACKAGES ARE AVAILABLE. PLEASE GET IN TOUCH TO DISCUSS YOUR REQUIREMENTS.

## Entitlements

- 2m x 2m sq exhibition display space with table, chairs, and power

## Marketing

- Logo on conference website and 25-word description
- Acknowledgement in digital marketing materials

## Entitlements

- One (1) Workshop or plenary session branding
- Acknowledgement during session introduction
- Logo displayed on session holding slides
- Banner display during session

## Marketing

- Logo on conference website and 25-word description
- Acknowledgement in digital marketing materials

# Scholarship Supporter from \$4,000

BESPOKE PACKAGES ARE  
AVAILABLE. PLEASE GET IN  
TOUCH TO DISCUSS YOUR  
REQUIREMENTS.

# Poster Award Supporter \$1,000

BESPOKE PACKAGES ARE  
AVAILABLE. PLEASE GET IN  
TOUCH TO DISCUSS YOUR  
REQUIREMENTS.

## Entitlements

- Sponsorship of one (1) \$2,000 scholarship
- Photo opportunity with recipient
- Post-event social media post

## Marketing

- Spotlight in post-event email marketing
- Logo on conference website
- Acknowledgement in digital marketing materials

## Entitlements

- Sponsorship of one (1) \$500 award
- Acknowledgement during the Poster Award ceremony
- Banner display during ceremony

## Marketing

- Logo on conference website
- Acknowledgement in Poster Award communications
- Acknowledgement in post-event social media post announcing winner/s



We look forward  
to discussing your  
sponsorship  
requirements.



For more information:

[edarconference.com](http://edarconference.com)

**SAAFE**<sup>CRC</sup>

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